



Every year world breastfeeding week (WBW) is celebrated during the first week of August. The theme for WBW 2017 is **SUSTAINING BREASTFEEDING TOGETHER**. This year's theme celebrates working together for the common good, which produces sustainable results, greater than the sum of our individual efforts. As usual, the Department of Neonatology in coordination with other stake holders (Department of Obstetrics and Gynecology, Department of Pediatrics and the College of Nursing) has planned the WBW activities (Tentative programme enclosed). We solicit the active participation, support and coordination of all faculty, residents, staff and students of JIPMER for the success of WBW 2017.

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Dean (Research)
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World breastfeeding week (August 1 -7, 2017)

“SUSTAINING BREASTFEEDING TOGETHER”

Tentative schedule

Sl.no	Date	Time	Venue	Event	Chief coordinators
1	1/8/17 Tuesday	9am	JWCH entrance Postnatal wards	Rally Role play	Nursing College faculty/ NS/ANS JWCH
2	2/8/17 Wednesday	9 am	JWCH OPD/wards	Health talks	Nursing staff / PHN
3	3/8/17 Thursday	3.30 pm	JWCH II floor - OG seminar hall	Open forum for PGs & nurses	NS/ANS JWCH / Nursing College faculty / ATM staff / PHN
4	4/8/17 Friday	3.30 pm	JWCH II floor - OG seminar hall	PG seminar	Dr. Nishad
5	5/8/17 Saturday	10 am	Nursing college	Poster and quiz competitions	Nursing College faculty Dr.Dilesh /Dr. Rahul
6	6/8/17 Sunday	9 am	JWCH OPD/wards	Health talks	Nursing staff / PHN
7	7/8/17 Monday	3.30 pm	JWCH II floor - OG seminar hall	Obs&Gyn / Neonatology Special meet	Dr.Haritha / Dr. Adhisivam/ NS/ANS JWCH /ATM staff / PHN