



सत्यमेव जयते

जवाहरलाल स्नातकोत्तर आयुर्विज्ञान शिक्षा एवं अनुसंधान संस्थान
JAWAHARLAL INSTITUTE OF POSTGRADUATE MEDICAL EDUCATION & RESEARCH
(स्वास्थ्य एवं परिवार कल्याण मंत्रालय, भारत सरकार के अधीन राष्ट्रीय महत्व का संस्थान)
(An Institution of National Importance under Ministry of Health & Family welfare, Govt. of India)
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No.JIP/Admn.4(FW)/1(12)/2024

Date: 15 JUN 2024

OFFICE MEMORANDUM

Sub: Selection of **L1 agency** for publication of advertisement in International magazine and National & Regional Newspapers – **Result** – Reg.

Ref: This office OM of even no. dated 3.6.2024

With reference to the subject cited above, it is informed that the following four agencies namely (i) M/s Advise Advertising Private Limited, Chennai (ii) M/s Awedience Connect Pvt. Ltd., New Delhi (iii) M/s Graphic Connections Advertising (Madras) Pvt. Ltd., Chennai and (iv) M/s Moulis Advertising Services Pvt. Ltd., Chennai have submitted quotations within the stipulated time as mentioned in the OM cited at reference.

Based on the approval of the competent authority, the undersigned is directed to inform that M/s Awedience Connect Pvt. Ltd., New Delhi has quoted the least net amount of ₹12,43,431 (Rupees Twelve Lakh Forty Three Thousand Four Hundred and Thirty One Only) for International Magazine and ₹9,15,497 (Rupees Nine Lakh Fifteen Thousand Four Hundred and Ninety Seven only) for National and Regional Newspapers. Both the net amounts are inclusive of 5% GST. Hence, **M/s Awedience Connect Pvt. Ltd., New Delhi is selected as L1 agency for publication of advertisement both in International Magazine and, National and Regional Newspapers.**

(Hawa Singh)

Senior Administrative Officer
वरिष्ठ प्रशासनिक अधिकारी
Senior Administrative Officer
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